

PILLARS OF LEADERSHIP

Philip Levy, Ph.D



Have a **clear vision** for the company that reflects your values and objectives.

Select the right **people** who share your vision and values and complement you.

Communicate your vision in a way that inspires and gains buy-in.

Inspire and **engage stakeholders** (including staff, investors and clients) by treating them with respect, involving them in the decision-making process, listening to them, investing in training and mentoring, and rewarding their achievements.

Create **operational excellence**. Build systems and processes that support your vision, culture and leadership style, are facilitative, efficient and hold people accountable. Strive for an innovative culture where people think and initiate.

Build an ethical, participatory culture that reflects your values, vision, objectives, and engages and inspires people. Live the culture, be a role model, and reward excellence.